

Preparation Checklist

Images are a very important aspect of marketing and selling your home. Photos, 3D scans and videos are typically the first impression that a buyer has when considering your home. Make it count and take the time to prepare your home, and help our professional photographers create images of your home that sell by following the tips below. Please have the home ready upon the arrival of the photographer.

Exterior

- Move your vehicles from the driveway and park away from the front of the home. Remove them from the garage if you wish to include this in your listing photographs.
- Place garbage bins and anything that is not attached to the home out of site.
- Remove or coil garden hoses neatly.
- Remove any toys or pet related items from the yard.
- Remove seasonal décor.
- Straighten up all your deck furniture.
- Cut the grass and remove all weeds from cracks in concrete, and generally tidy the area.

General

- Turn all inside lights on, including lamps, under counter lights and stove lights, and replace any burned bulbs
- Open all drapes and blinds on windows with a good view. Exception would be bathrooms or rooms with a poor view.
- If blinds are down, ensure they are equally angled open.
- Conceal cords. Unplug them from the wall if needed (except lights)
- Turn all ceiling fans off. They will create motion blur in your photo.
- Turn all televisions off.
- Remove small rugs from floors, especially from tile or wood floors.
- Remove all family photos (these will create a distraction that can lose the buyer's focus)
- Make beds and close closets. If you want to showcase a closet, let the photographer know.
- Remove all evidence of pets, food dishes, toys, cages and litter boxes.
- Remove shoes from areas being scanned.
- Store all removed items in the garage (if not being photographed) or in closets or cabinets.

Kitchen

- Clear all counter tops. No dish rags or towels, soaps, knives or cutting boards. It's ok to leave a few small appliances for size perception.
- Remove dish drying racks and dishes from the sink.
- Clear all sides of the refrigerator completely of any magnets, pictures or lists.
- Remove any calendars. Calendars make listing dated if it goes over 30 days.
- Remove trash can.

Bathrooms

- Clear the counter from personal items.
- Remove toilet cleaning brushes, toilet plungers and trash cans.
- Remove shampoo and conditioner bottles and personal items from the shower and tub area.
- Close the toilet lids.
- Remove all floor mats.
- Ensure towels are clean and neatly hung.

3D Scanning & Floor Plans

For 3D scans, please ensure there are limited people and no pets within the areas being scanned. 3D scanning requires a clear room, and additional time and costs may be incurred by delays.